

**STEP-BY-STEP GUIDES TO HELP YOU WITH WRITING PLAN,
MINDSET, MESSAGING, STORY, CLARITY & CONFIDENCE**

MY BESTSELLING BOOK TEMPLATE



**PREPARED AND PRESENTED BY
NIM STANT**

LET'S GET STARTED!



LET'S SAVE YOU A TON OF TIME AND MANY HEADACHES AND DIVE INTO HOW TO WRITE A BOOK.

Here are a few things for you to know before you get started:

1. Believe in yourself that you can do this! This workbook is here to help you and guide you to make it as simple as possible. I believe in you!
 2. The structure of your book will vary depending on the genre and audience. Remember that these tips for each section are just here to give you a general idea to get you started. Everything in red is what you will replace with your own content. This means to be aware of changes in the Copyright and Self-Promo pages at the beginning of your book.
 3. Take a break, walk around and rest if you need to. Remember to listen to your heart as you write because your readers can feel it too!
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YOUR TITLE HERE

Your Subtitle Here

Your Name

IMPORTANT: Many people will recommend you not to come up with your title before you start writing. Your title is the last thing you'll do. For me, I LOVE to think of my book title and subtitle first, even before I start writing. I found that I allow myself to dream about the book I'm going to write. After I came up with the title and subtitle, I stick with the idea and start writing right away. I let my book title inspire me to keep going. SO, you can choose whatever way works best for you.

COPYRIGHT PAGE:

Your Book Title © Copyright <<YEAR>> Your Name

No part of this book may be produced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, or by any information storage and retrieval system- except by a reviewer, who may quote brief passages in a review to be printed in a magazine or newspaper or on the web without permission in writing from the publisher.

For more information, email youremailhere@youremail.com.
ISBN: (print only)

DEDICATION [OPTIONAL]

The dedication page is where the author can express thanks or acknowledge others, often someone who has inspired or supported them. This dedication page usually contains very short content. This section allows the author to expand their list of thank-yous to more than a few lines.

TABLE OF CONTENTS:

Chapter 1

Chapter 2

Chapter 3

Chapter 4

Chapter 5

Chapter 6

Chapter 7

FOREWORD [OPTIONAL]:

A foreword is written by someone other than the author and tells the readers why they should read the book. A preface is written by the author and tells readers how and why the book came into being. An introduction introduces readers to the main topics of the manuscript and prepares readers for what they can expect.

INTRODUCTION:

An introduction is a sales letter for your book. It's a marketing tool.

Here are the 3 steps:

Step# 1: Hook the reader with a story

- What happens next?
- What's in this for me?

Step# 2: Show the reader why they should listen to you

- Who are you?
- Why are you the person to deliver on that promise?

Step# 3: Give the reader a rough outline

- Help the reader knows what's coming, so they're excited about it.
- Help them feel eager to turn the page and start Chapter 1.

CHAPTER 1

CHAPTER TITLE HERE

This is your chance to grab readers, editors, and publishers, so don't waste time with paragraphs that take away from the voice, events, characters, problem, and world of your story.

The first few pages of the first chapter serve a vitally important purpose to the survival of your book. These pages will either reel your reader in or have them close your book and move on to the next one.

In your first chapter, you'll want to set the scene, mood, and tone of your story. Introduce the leading character, provide details – paint the picture of this person.

CHAPTER 2

CHAPTER TITLE HERE

In this chapter, you're getting the reader to start moving through your process.

Remember, the more actionable content you provide, the easier it will be for your reader to implement.

TIP: Look at the opening of your first chapter. What is the biggest unanswered question?

CHAPTER 3

CHAPTER TITLE HERE

In this chapter, you need to get the reader to start moving through your process even deeper.

Many readers may be struggling at this point, especially if they are learning something new. Consider giving them some ideas on how to stay focused, ask them questions or give them some exercise/assignment.

CHAPTER 4

CHAPTER TITLE HERE

This is a place where the readers really feel connected to you and really see the value of your teaching. Consider mention about your offer to work with you after they completed the book. However, remember to give value first before you sell it.

CHAPTER 5

CHAPTER TITLE HERE

You almost did it. You are getting really close to the end of your book. In the last few chapters, the readers should have a pretty good idea of what they are looking for.

Make sure to keep giving them tips and value here. Don't forget to encourage them that they are doing great as they almost finished the book.

CHAPTER 6

CHAPTER TITLE HERE

Keep getting the readers to stay motivated to finish reading your book. Bring some ideas or tips to help them keep reading to the end. You can share the experience with those whom you had help before, show some results or testimonials.

You can invite them to visit your website to learn more about working with you. However, remember to keep giving the value first and sell second. You got this!

CHAPTER 7

CHAPTER TITLE HERE

You did it! This is. An official last chapter of your book. Make sure to celebrate the win with your readers. This is the place to direct them to whatever you have to offer.

You can mention the free lead magnet to get them to sign up for your email lists. This technique will help you get more leads, make more sell and gain more confidence.

TIP: Recap what they just learned in the book.

This should be a summary of your teaching.

Remember to provide a clear ending message, an actionable next step for the readers to continue taking action.

This could be an action plan or guide, a challenge they can join, etc.

Finish off with a story!

Note: There is no right or wrong of how many chapters per book. Use your best judgement and create as many chapters as is necessary to get your point across.

ACKNOWLEDGMENTS [OPTIONAL]:

This is the page where you thanks those who've helped you along the way,

You can make it short and sweet, no need to complicated this.

Similar to making a wedding invitation list, the names of people you want to include may seem to pile on top of each other fifty per minute once you start brainstorming, leaving you overwhelmed with who to thank.

A good rule of thumb is to stick only to the people who helped you directly in writing and producing the book

Being specific in thanks is all about making them feel special. The more detailed you can be in your thanks, the more you're showing that you recognized and appreciated their help.

AUTHOR BIO

Place your author bio, and a headshot here!

Step by step here:

1. Start with an opening byline by starting your author bio with a one-liner.
2. State the theme of your work. What's your area of interest or expertise?
3. Mention your credentials. You want to show your qualifications and credibility so that a reader or potential reader will feel validated in choosing YOUR book to read.
4. Include a personal touch that impact. This part might not obviously relate to your writing career, but that makes you a more interesting person.

NOW IT'S YOUR TURN

**DON'T WAIT.
START WRITING AND BECOME THE
BESTSELLER.**

I BELIEVE IN YOU!

Nim Stant

